

APAC CIO Outlook

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Top 10 eCommerce Solution Providers - 2018

Over the last decade or so, e-commerce has evolved from a novel new concept into an elemental part of the world's economy. From established brands to rookie startups, there has been a radical change in the way merchants interact in the modern entrepreneurial space. The proliferation of e-commerce, triggered by the development of hardware and internet has brought forth an integrated medium for marketing, advertising, and purchasing of products, goods, and services. The growth has resulted in the rise of online marketplaces, mobile devices for shopping and unprecedented growth in digital and mainstream customer shopping.

Today, as more than half of the internet traffic comes from mobile, it becomes imperative for organisations that their website is primed for mobile viewing as a successful eCommerce company focuses on mobile marketing, social interaction, and cross-channel integration. Hence, organisations of all sizes should keep an eye emerging technologies and should incorporate it to deliver superior

experience to its clients. Primarily, companies in the APAC region should be extra focused on various cutting-edge technologies as this region is estimated to be the prime driver of the ecommerce industry in future. In particular, an emerging middle-class with growing access to technology and devices has fuelled the growth of online shopping in this region. Hence, there is an imperative need to deliver best-in-breed solutions to the emerging merchants in this landscape. With the seismic shift of companies to provide customise services and optimal customer experience, innovative solution providers are rendering AI-chatbots and several digital payments mode, to name a few, as standard features of e-commerce packages.

The current edition of APAC CIO Outlook presents "Top 10 eCommerce Solution Providers - 2018" that are helping businesses to adopt to the market that is always subjected to constant change. The companies featured in this edition demonstrate an ability to develop innovative technologies combined with outstanding customer service.

Company:

A&M Digi5 Studios

Key Person:

Ankit Mahajan, Founder
Manoj Bist, Founder

Description:

Offers digital marketing strategy, Website Design, SEO, PPC, Social Media Marketing, Email Marketing and overall Digital marketing services

Website:

digi5studios.com

A&M Digi5 Studios: Sublime Post Production Services for Digital Images

Presenting sharp and striking product images is a technique employed in selling products on E-commerce platforms. It is the one feature that is aimed at cajoling the prospective customers in purchasing the product. Similar is the case for websites; each webpage must have the ability to generate digital traffic with aesthetically pleasing images-creating a lasting impression on the customer. This can be attained by image retouching, a highly sophisticated task requiring years of expertise and experience. Based in New Delhi, A&M Digi5 Studios is one such distinguished Photo retouching service providers. A&M Digi5 Studios is a digital media agency offering a plethora of Photo Retouching Services like flawless product photo retouching, automobile photo retouching, clipping path services, fashion, and real estate photo retouching and 360-degree photo editing.

Different clients have different requirements in image retouching, themes, designs, and content. While catering to these services, many agencies use copies of the original software for cost cutting. "Our software and other digital infrastructures are registered and purchased with a genuine licensing key," states Ankit Mahajan, MD, A&M Digi5 Studios. Designing and editing are done using registered Adobe Creative Suite. This approach is one of the primary features that set the A&M Digi5 Studios apart from the majority of the digital marketing firms in India.

A&M Digi5 Studios provides the best available pricing options for its clients. For each service offered, thorough research and discussions are combined to gain an in-depth

perspective about the customers' proposal regarding their requirements on their designs. The agency utilizes the gathered information and sets up a core team from its 150 skilled image editors to meet every client's requirement.

A&M Digi5 Studios has worked and cooperated with more than 300 clients in publishing and printing across 21 countries, boasting a 100 percent retention rate

The team--lead by a specific Project manager, assigned for each client's project--focuses on recreating images and touchups pertaining to aesthetics and ergonomics. A wide array of unique and creative mock-ups is sent to the client for approval. After finalizing, the studio works relentlessly with a well-defined aim of delivering products prior to the set deadline. A&M Digi5 Studios expertise and on-time delivery of products are rapidly making it an industry favorite.

A&M Digi5 Studios has worked and cooperated with more than 300 clients in publishing and printing across 21 countries, boasting a 100 percent retention rate. It caters to large enterprises (Indian E-commerce companies like Jabong and Snapdeal) and SMEs, Photography, Media & Publication and Stock Photo. Many online retail companies use A&M



Digi5 Studios services for retouching and enhancing its consumer products. Currently, the agency is in the initial steps of establishing a business association with Indian E-commerce giant, Flipkart. In addition, A&M Digi5 Studios will soon be launching a mobile app for used-cars dealers in India, which will revolutionize the "looks" of the used-car market.

With years of expertise working on millions of images since its inception, A&M Digi5 Studios has perfected its approach, process, system, and technologies, which have allowed it to produce brilliant online images and avant-garde designs for the E-commerce clients. Going international, A&M Digi5 Studios is planning for geographical expansion with establishing offices in Estonia, Berlin, and Belgium. The agency's belief in developing a long-term symbiotic relationship with the clients pushes it to deliver best in-line image postproduction services, making it a premier digital media and image-retouching agency. **ACO**

